Fighting for Clean Air on the Eastside (& everywhere)



Project HEARD Culmination May 21, 2024



Arriving at the Problem

- Eastside Climate Action
 Coalition Air Quality Agenda
- Community Wellbeing Lens
- Interest in Health in All Policies approaches
- STPP Partnership
- Power Mapping



Defining the Problem



Heavy, unregulated truck traffic is plaguing eastside residents

A truck drives through their eastside neighborhood once a minute to get to the Stellantis plant. Neither the state or city is monitoring the truck traffic or emissions



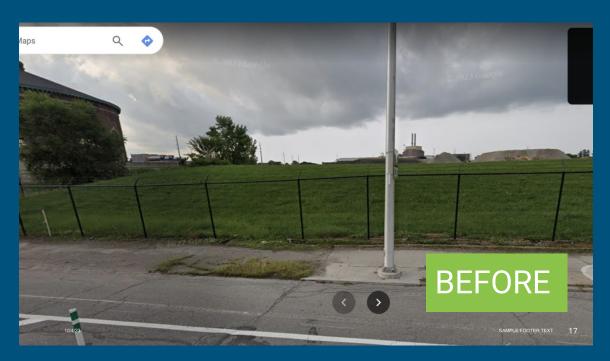
















Our Policy Solution

City Semi-truck Ordinance to include:

- Routes
- Buffering
- Efficient trucks
- Anti-Idling
- Health Impact Assmts
- Resident-engaged
 Enforcement Plan





What we did (research)

- Researched trucking ordinances and enforcement in other cities (NYC, LA, Chicago)
- Proposed suggestions to the draft outline of the proposed ordinance on Traffic and Vehicles
- Created "An Advocate's Guide to Influencing the Detroit City Council" and an
 - educational flyer for residents called "Air Quality 101"
- Researched technology to count trucks





What we did (organizing)

- Built out documents that assisted us engaging policy makers
- Did mapping exercises at community events aiding our description of the problem to elected officials
- Went to public meetings with community members including city council meetings and made public comment with the guidance of documents created by project partners
- Engaged youth at all of organizing events
- Held a Town Hall Meeting with elected officials and community leaders to address
 potential solutions to the air quality problem
- Joined the TOOS and Clear the Air Coalitions to build relationships/power across the city
- Engaged elected officials and gave public comment in support of the fugitive dust ordinance set for vote Tuesday May 21, 2024



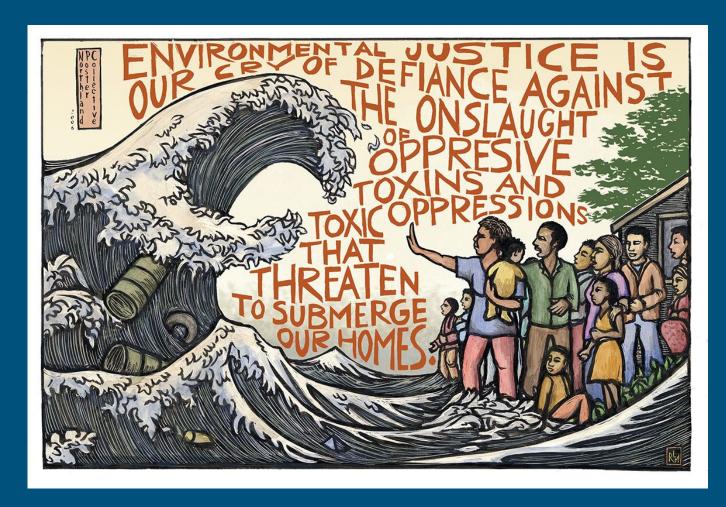
Detroit residents voice concerns about air quality near Stellantis plant

A town hall held by Eastside Climate Action Coalition saw a full house on Wednesday, as Detroiters gathered to talk about trucking and air pollution in their area.



Looking Forward

- One on ones with City Council to draft a Semi-Truck ordinance
- Work with other organizations around the city and build strong coalitions with Clear the Air and Trucks Off Our Streets.
- We will use materials created in collaboration with our partners to engage community members in door-to-door canvassing efforts
- Produce media for distribution on multiple platforms that encourage engagement in the issue of air quality





Thank you to the Bay Air Center, bayaircenter.org, for allowing us to use their wonderful infographics.

Stay Connected

Stronger, Together



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For more information about ECN please visit <a href="https://www.ecn-detail.com/www.ecn-d

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Thank you!